

OXFORD

tomorrow

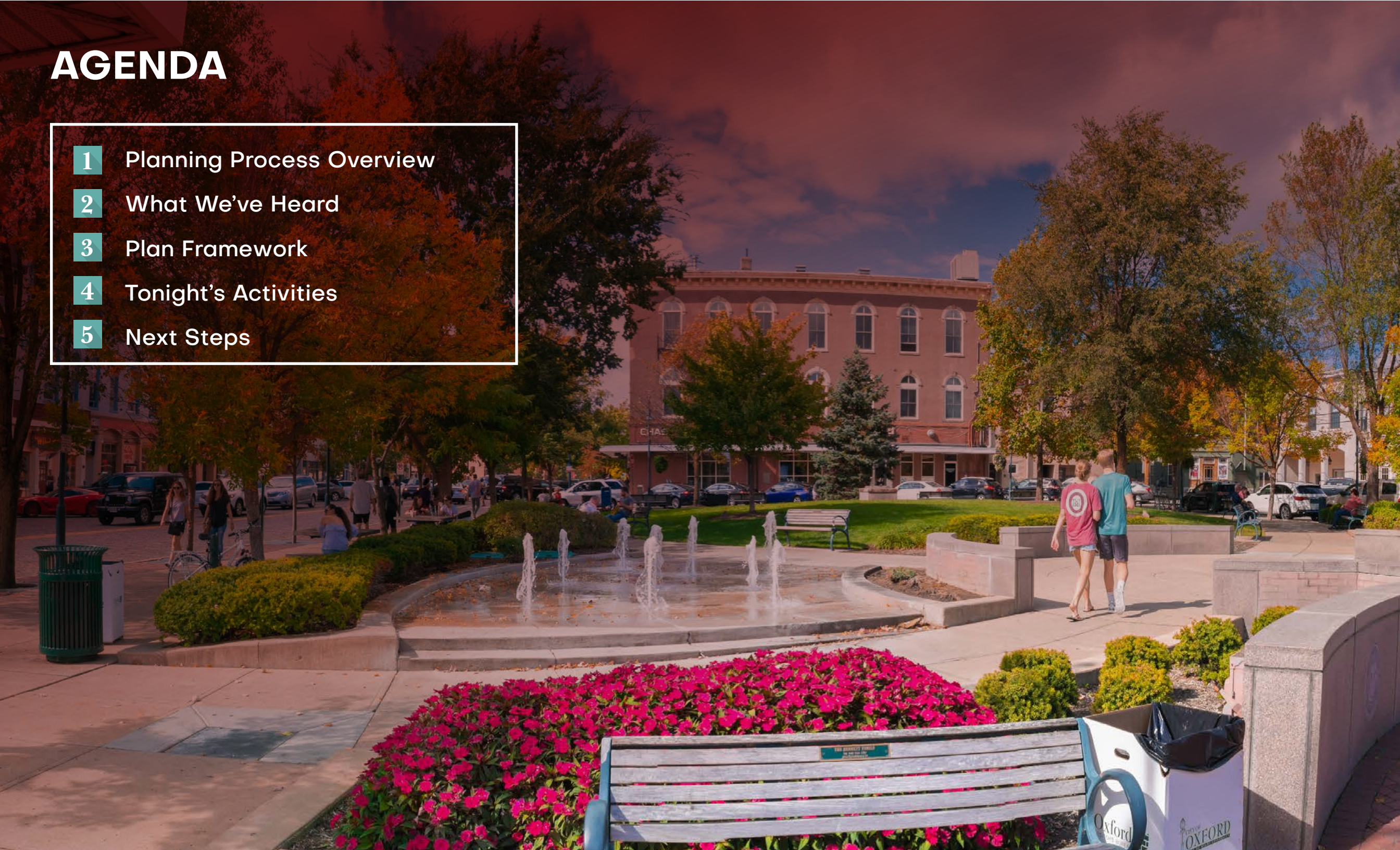


Community Visioning Workshop

April 18, 2022

AGENDA

- 1 Planning Process Overview
- 2 What We've Heard
- 3 Plan Framework
- 4 Tonight's Activities
- 5 Next Steps





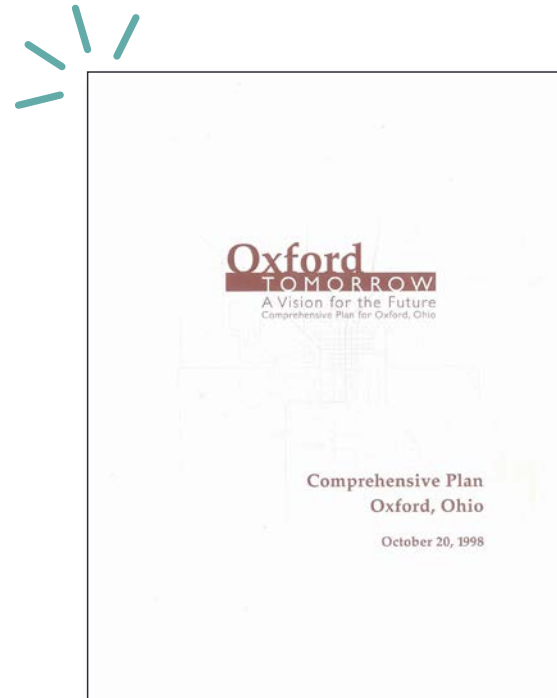
1

Planning Process Overview

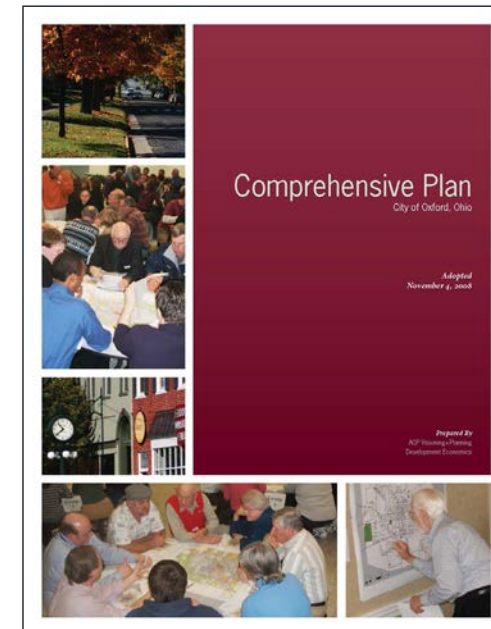
WHAT IS A COMPREHENSIVE PLAN?

Comprehensive plans....

- Start and **sustain a conversation** within the community
- Act as a **blueprint** for what kind of place a community wants to become
- **Guide a community** toward its goals
- Provide a **framework for future growth** and development



Oxford Tomorrow Comprehensive Plan (1998)



Oxford Comprehensive Plan (2008)

COMPONENTS OF A COMPREHENSIVE PLAN



Land Use &
Development



Housing



Mobility



Economy



Community
Well-being



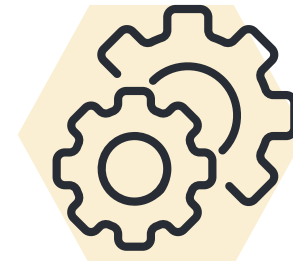
Sustainability



Culture &
Recreation

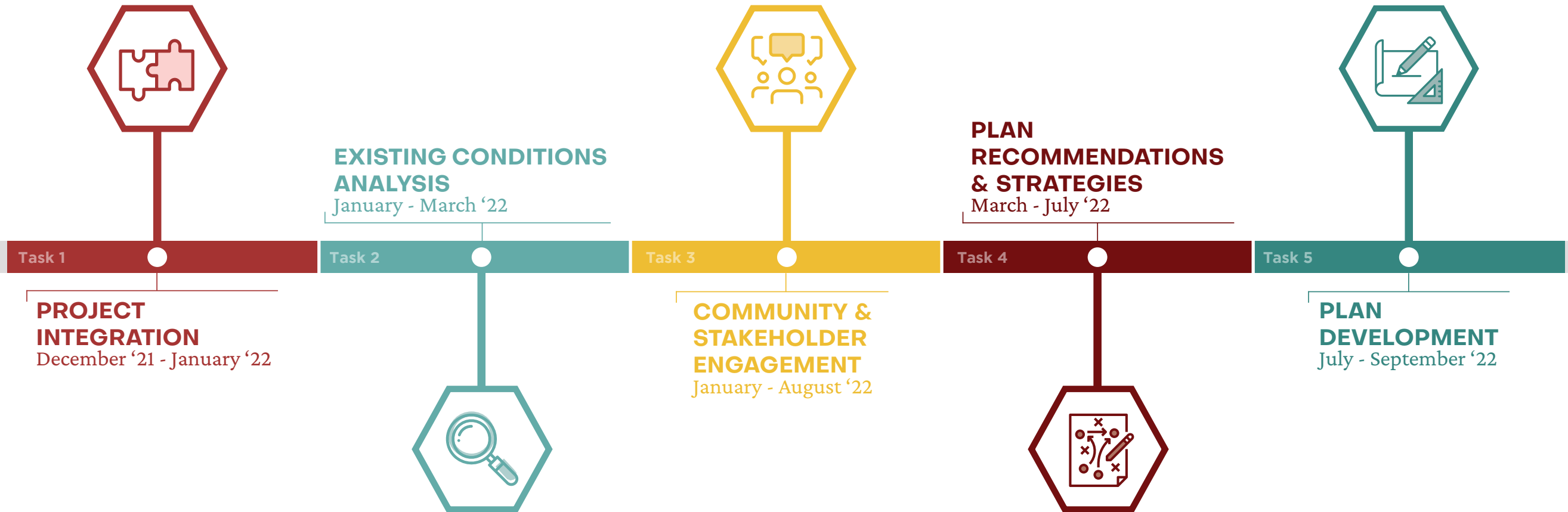


City & Miami
University Relations



Utilities

PROJECT SCHEDULE



PROJECT SCHEDULE

Public Input Sessions





2

What We've Heard

COMMUNITY ENGAGEMENT SUMMARY

460+

Community Members Engaged in the Oxford Tomorrow process to-date

135

Public Input Session Attendees

217

Online + Paper Survey Respondents

26

Stakeholders Interviewed

30

Steering Committee Members

46

Participants in the Online Activities

50

Interactive Map Pins

60

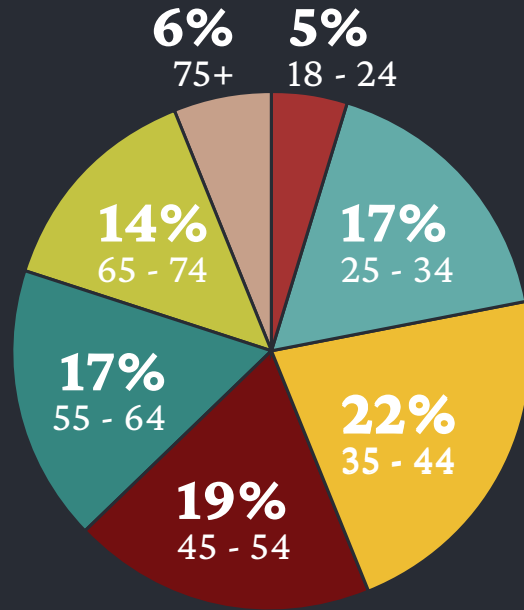
Ideas Wall Comments

13

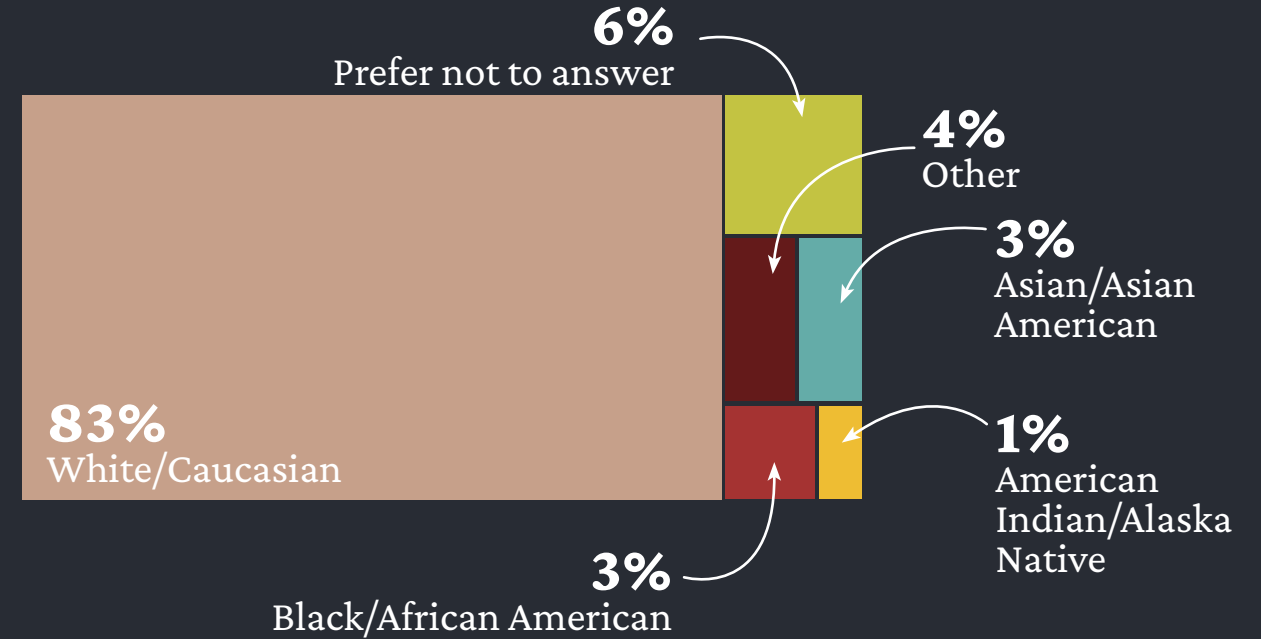
Postcards Completed

THE VOICES WE HEARD

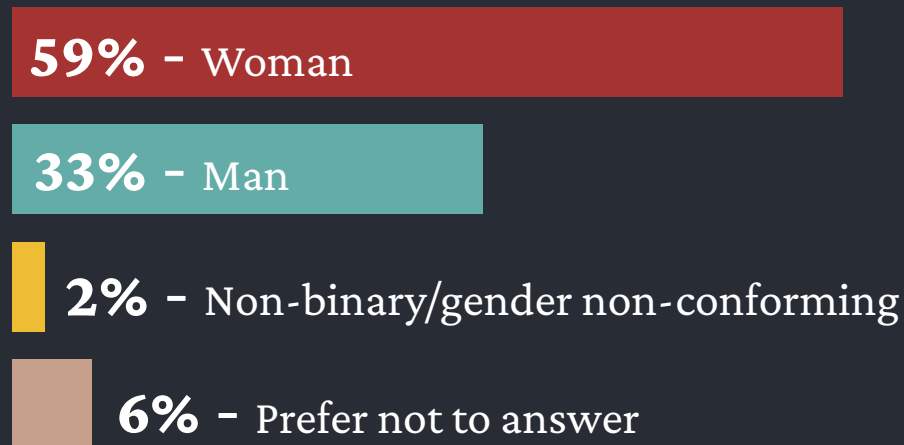
► What is your age? (n = 231)



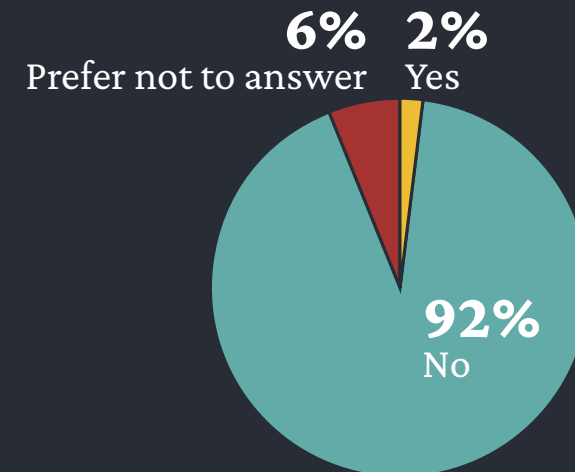
► How would you describe your race? (n = 241)



► How would you describe your gender? (n = 230)

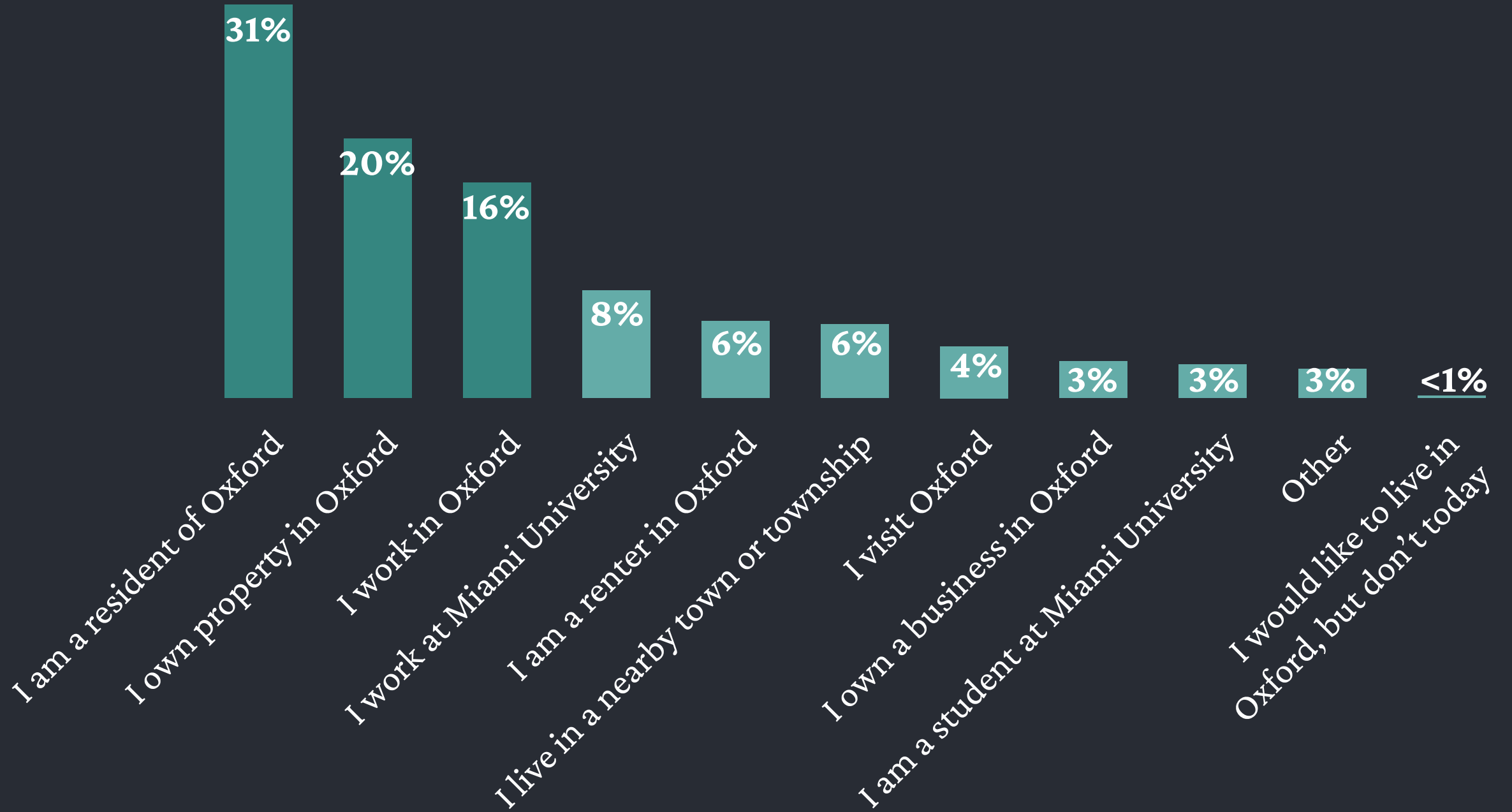


► Do you identify as Hispanic or Latina/o? (n = 226)

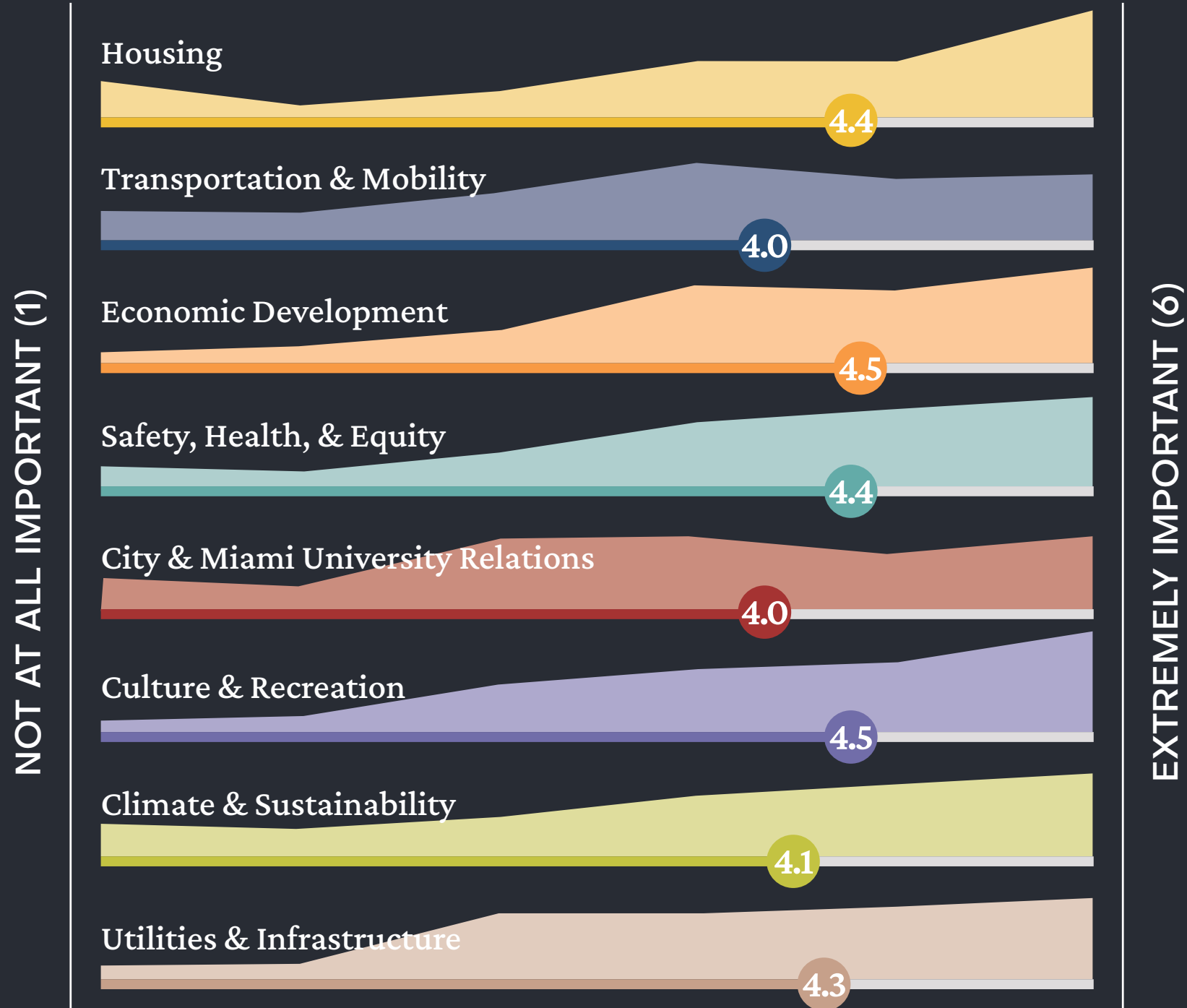


THE VOICES WE HEARD







► Please select all that describe you. (n = 363)



PLAN PRIORITIES



MAJOR THEMES

-  Focus on becoming a **complete, multi-generational, and multi-cultural community.**
-  Encourage **more restaurant, shopping, and entertainment options.**
-  Prioritize non-vehicular **transportation access and connectivity.**
-  Maintain a high quality of life through **continued investment in parks, recreation, and cultural amenities.**
-  Embrace ways to **bring the community together.**
-  Spur **housing options** that are **affordable for people at all incomes and life stages.**
-  Strengthen the local economy through **economic development and diversification.**
-  Foster a **strong relationship between Miami University and the greater community.**



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Plan Framework

PLAN FRAMEWORK



Vision



Goal

A desired outcome for the community expressed in simple terms for the plan's topic areas



Objective

A measurable strategy to help realize the goal

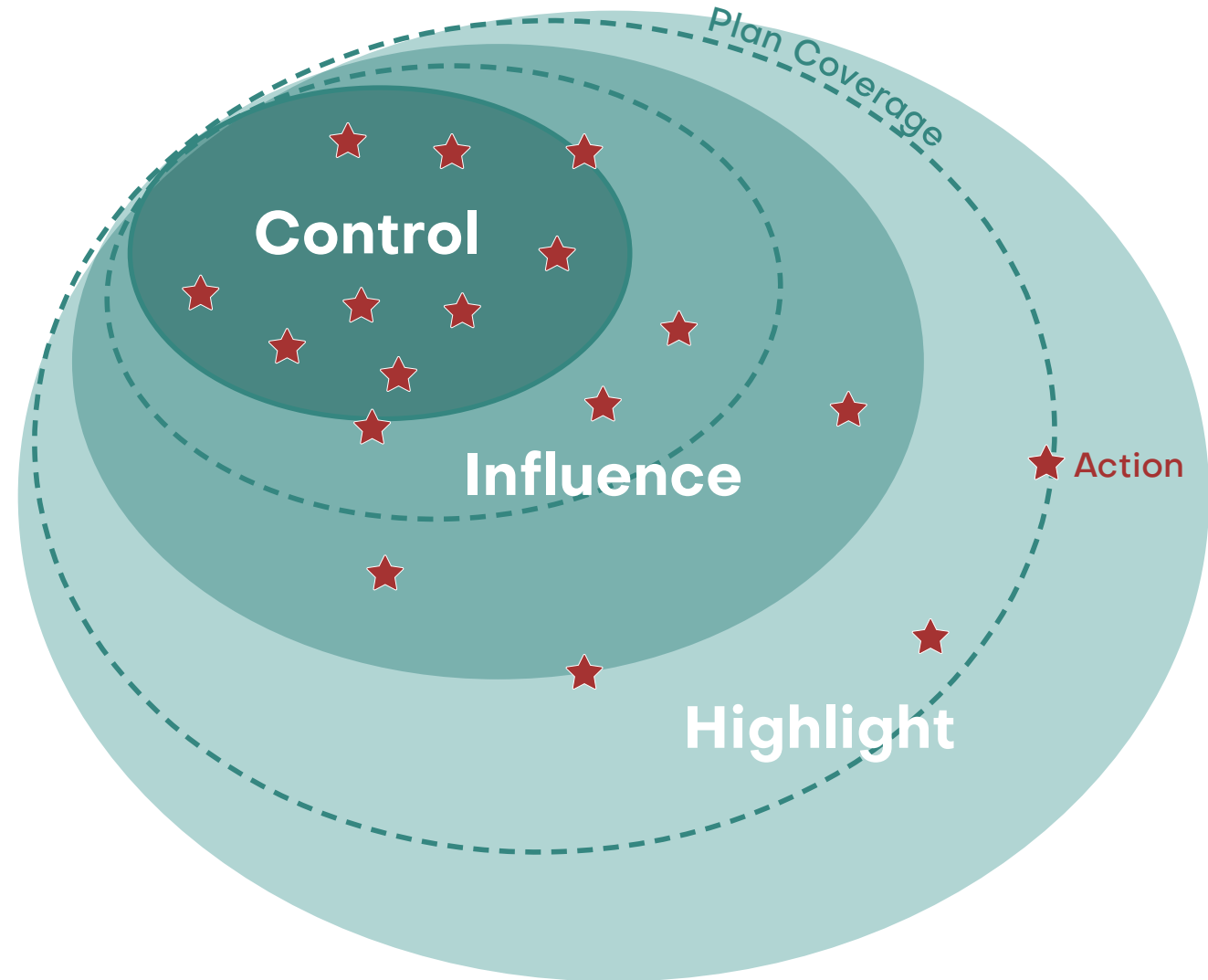


Action

A specific project, policy, or program that the City and its partners can implement and track

PLAN FRAMEWORK

- Action recommendations will take the form of projects, policies, and programs
- Partners have varying levels of control over implementation and outcomes Actions will vary in scale, complexity, impact, and cost
- Having a variety of actions results in a plan that is both realizable and visionary



DRAFT VISION FOR OXFORD TOMORROW

Oxford, Ohio will be a **welcoming, vibrant, and environmentally-friendly college town** where **education is valued** and all generations have **access to essential infrastructure** as well as **amenities that enhance quality of life**, including an integrated mobility network, job opportunities for a diverse workforce, quality cultural and recreational assets, and housing for all.

THE OXFORD OF TOMORROW WILL...

Draft Goals



Embody the principles of **Smart Growth**



Offer **housing for everyone**



Facilitate **safe and efficient travel** for all modes of transportation



Cultivate a **thriving and resilient year-round economy**



Promote a **connected, livable, and equitable community** for all



Exemplify **environmental stewardship**



Celebrate the people and place that make Oxford unique



Ensure **accessible, high-quality infrastructure**

WHAT IS SMART GROWTH?

Ten Principles

1. Mix land uses.
2. Take advantage of compact design.
3. Create a range of housing opportunities and choices.
4. Create walkable neighborhoods.
5. Foster distinctive, attractive communities with a strong sense of place.
6. Preserve open space, farmland, natural beauty, and critical environmental areas.
7. Direct development towards existing communities.
8. Provide a variety of transportation choices.
9. Make development decisions predictable, fair, and cost effective.
10. Encourage community and stakeholder collaboration in development decisions.



FUTURE LAND USE CHARACTER

Oxford Tomorrow Transect



Preserves & Open Space



Traditional Neighborhood



Employment Center



Rural



Suburban Neighborhood



Mile Square Neighborhood



Uptown



Employment Corridor



University



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Tonight's Activities

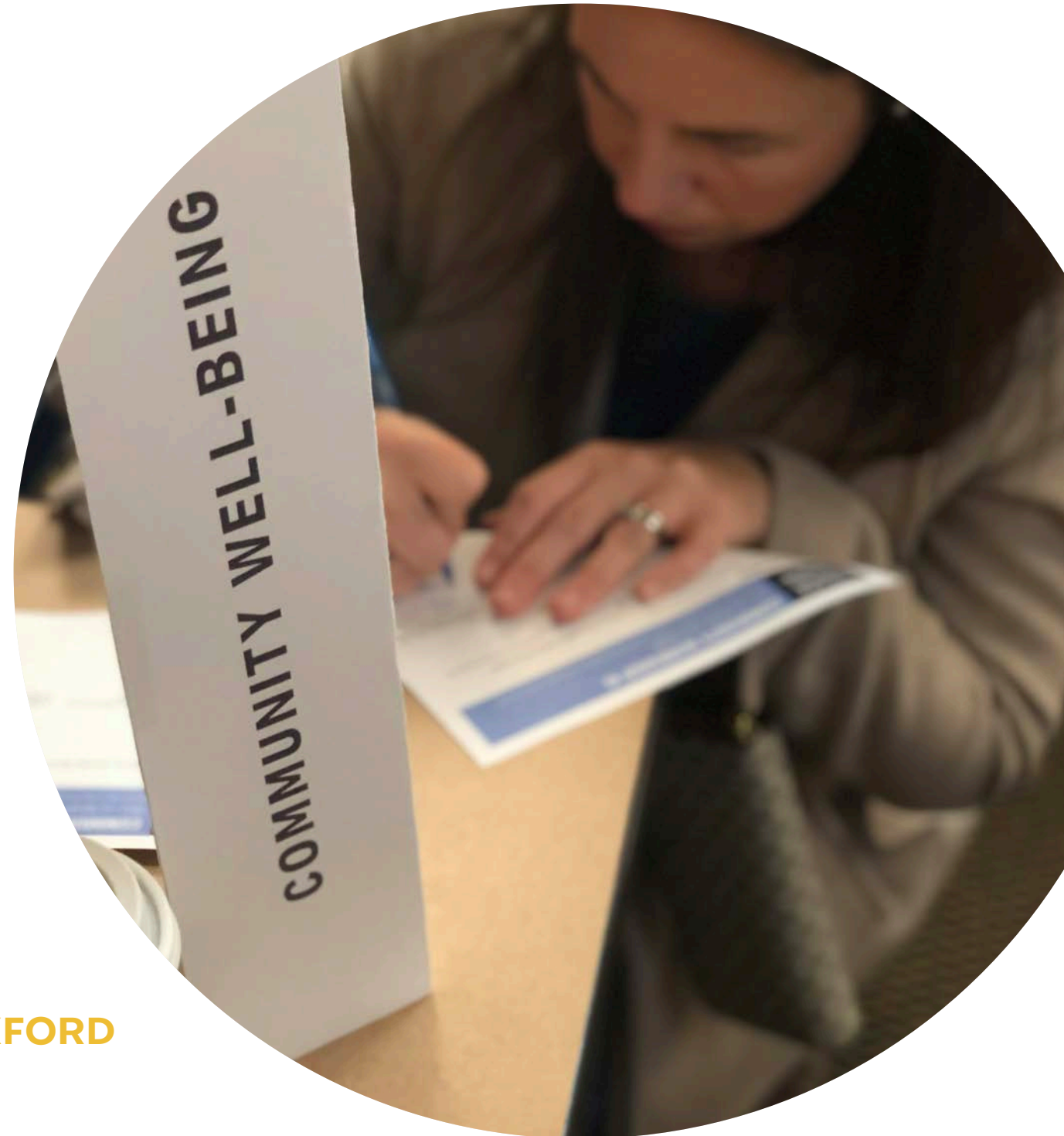
INSTRUCTIONS

1. Visit the stations around the room

- Land Use & Development
- Housing
- Mobility
- Economy
- Sustainability
- Community Well-being
- Culture & Recreation
- Utilities

2. Post your ideas on the boards

3. Fill out the survey sheet and turn it in when you're finished



 **WE WANT TO HEAR YOUR BIG IDEAS FOR OXFORD**

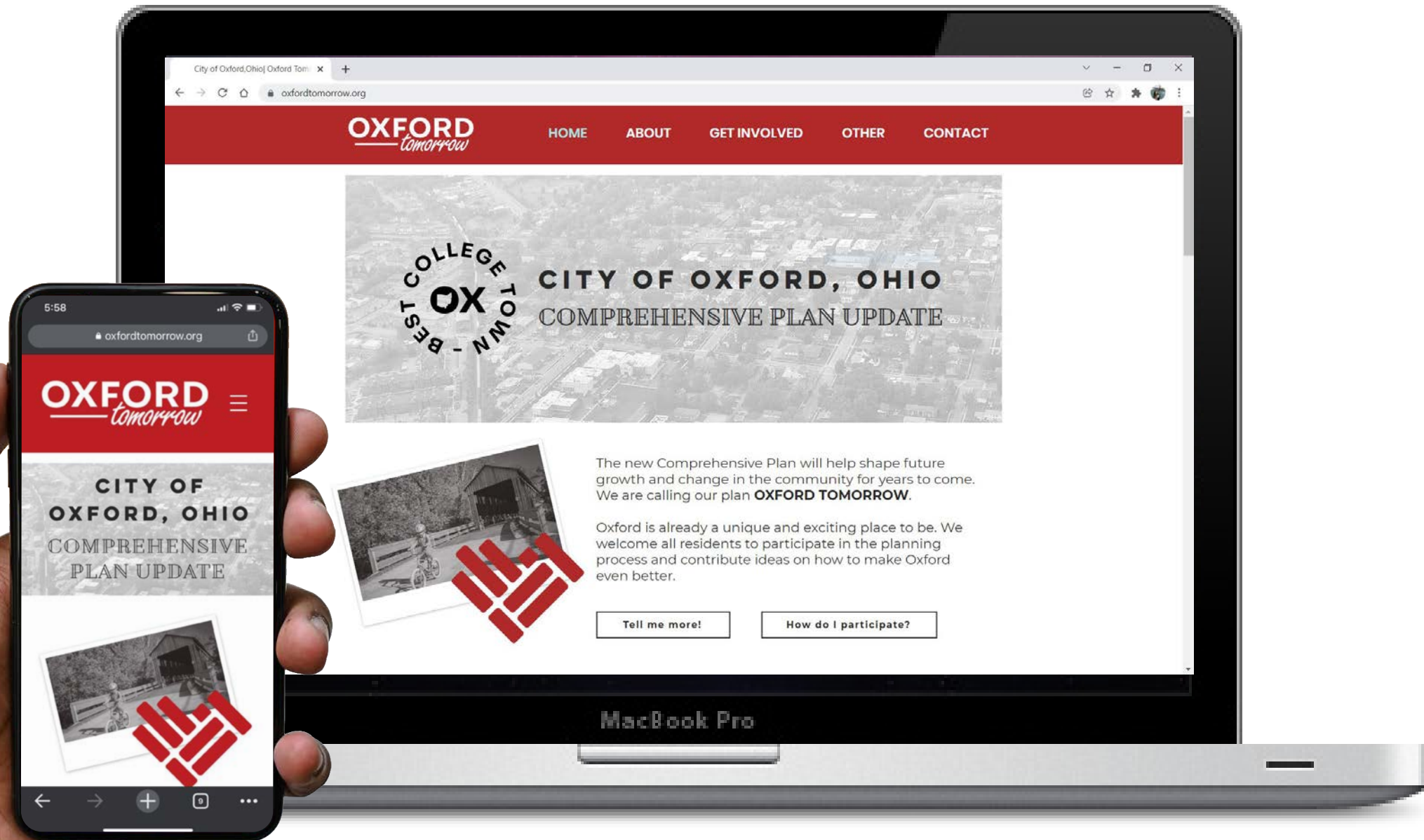


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Next Steps

PROJECT WEBSITE

oxfordtomorrow.org



NEXT STEPS

- Review feedback and make adjustments
- Draft plan actions
- Plan Open House - TBD





Thank you!

OXFORD
tomorrow